

Miamisburg Basketball Association
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July 1, 2018

Dear Potential Sponsor,

The Miamisburg Basketball Association (MBA) has been in existence for 30+ years. Our mission is to develop youth basketball skills through sportsmanship, teamwork, and commitment regardless of skill level or financial status. Last year, the MBA provided an opportunity for over 400 boys and girls the chance to participate in our program. In order to support our mission and to continue providing this opportunity to the youth of our community, we are approaching businesses in seeking sponsors.

Attached is a Sponsorship Form detailing the various levels of participation. The MBA understands that times are tough, but they are improving. However, any level of contribution is appreciated and will help us to offer the youth of our community a solid program based on fun, learning and competition. Payments for sponsorships can be sent to the address above, or you can make separate arrangements by contacting me. We wish to make it as easy for you as we can.

In addition to having your company or organization name printed on players' jerseys for \$100.00, your logo will be displayed on our website. Last year, we had over 6,000 hits to our website, and given that all schedules and standings are maintained on the web, we anticipate this number to go higher each year. If you have had children in our program or have employees whose children have played in the MBA, I would encourage you to consider the positive experiences they have had as participants as you decide whether to become a sponsor.

Please feel free to contact me with any questions. Thank you, in advance, for your time and consideration.

Sincerely,

David Hipsher, Director
Miamisburg Basketball Association.